Books on Bikes: Your Library Without Limits

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Statistics

Number of events attended: 10

BoB trained staff: 11

Patron contacts: 717

Story time attendees: 119

Items circulated: 281

Card registrations: 31

Backfill hours used: 62



Talking Points Why Books on Bikes? Why is it

right for our community?

+ We want to expand Seattle's access to information, ideas and stories by bringing Library resources and services out to our communities outside of the walls of our buildings.



- + Immediately connect our communities to the Library's resources by bringing the Library to where people are at.
- + We will be a full service library offering Library card sign ups, suggesting books and music, teaching people how to access Library eBooks, answering reference question and checking out hot new titles.
- + Our people-powered Books on Bikes is green, sustainable and represents the values of Seattle's rich bike culture.
- + The Library is adapting and changing to meet the evolving needs of our patrons and this service shows that The Seattle Public Library is a library without limits for every aspect of your life.

Types of Events

Community-based events are ideal for Books on Bikes outreach. The team also found that BoB works best at events:

- Where simple tabling is not an option, or where the BoB set-up add significantly to the draw
- Outdoor or cycling-related
- Large crowds
- Families and kids
- Where there is not a single task attendees are focused on (such as a concert)

Learn More

We had featured stories in the <u>LA Times</u>, <u>The Economist</u>, <u>Library Journal</u>, <u>The Huffington Post</u> and <u>The Seattle Times</u>. We also had segments dedicated to the project on <u>NPR</u>, KEXP, KOMO News and Canadian National Radio.

